August 26th 2025

# Training Tuesday

# CMS Website Search: Tips, Tools, & Tinkering

Presented by:

Jordan Zeier– Software Trainer

The webinar will begin at the top of the hour.

# A BIT OF "HOUSEKEEPING"

This webinar is being **recorded** and will be available on our support site

Use the **Q&A** for questions. Feel free to ask during the presentation

I am working in a sandbox, but you can **follow along** in your own instance

Please complete our **survey** after the webinar

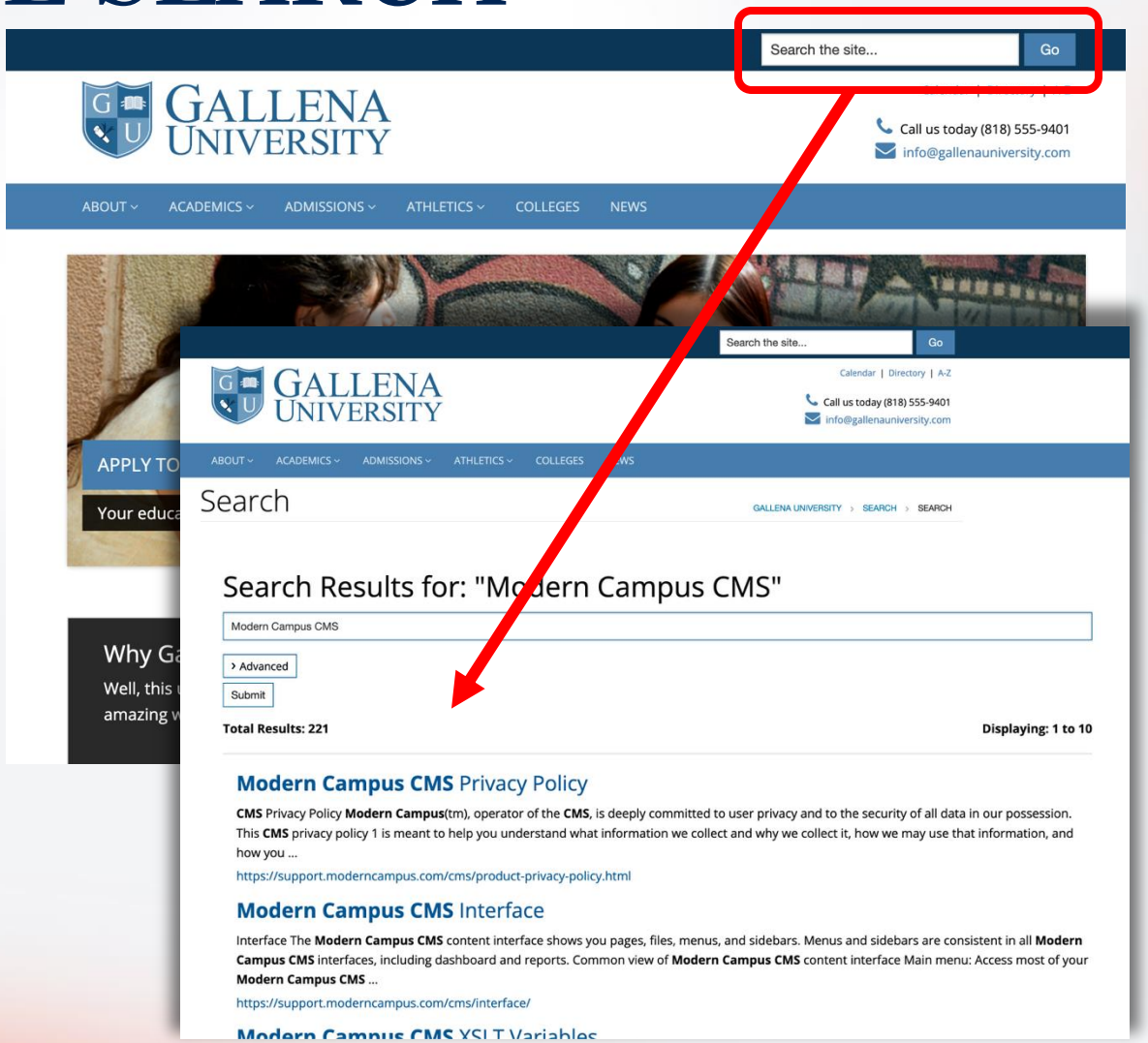
# Agenda

1. Overview Session Recap
2. Managing the Search Index
3. Leveraging your Query Log
4. Featuring Pages with Best Bets
5. Refining Filters with Parametric Fields

# WHAT IS CMS WEBSITE SEARCH

CMS Website Search provides a search engine for your live site for web visitors to use.

4 Search result pages are styled to match your website, and you can control the search function through an admin panel to exclude or promote pages and results.



# WHAT DOES PARAMETRIC MEAN

## Jordan's Parametric Paraphrase:

*The parametric approach used by CMS Website Search is a technique that uses algorithms to create a complex and customized search index that is a result of various parameters set by the Admin for the algorithms to follow.*

# LET’S SEE IT

# Other Questions?

- Email us at training@moderncampus.com
- Visit our support site (https://support.moderncampus.com/cms/)
- View all past Training Tuesdays (https://support.moderncampus.com/cms/webcasts/training-tuesday.html)

# Modern Campus Annual User Conference 2025

- Did you know Modern Campus has an Annual User Conference?!
- This October our Customers will come together in Chicago for 4 days of learning, collaboration, networking, and inspiration.
- October 7 - 10, 2025
- Register Now!
- userconference.moderncampus.com

The next Training Tuesday will be on

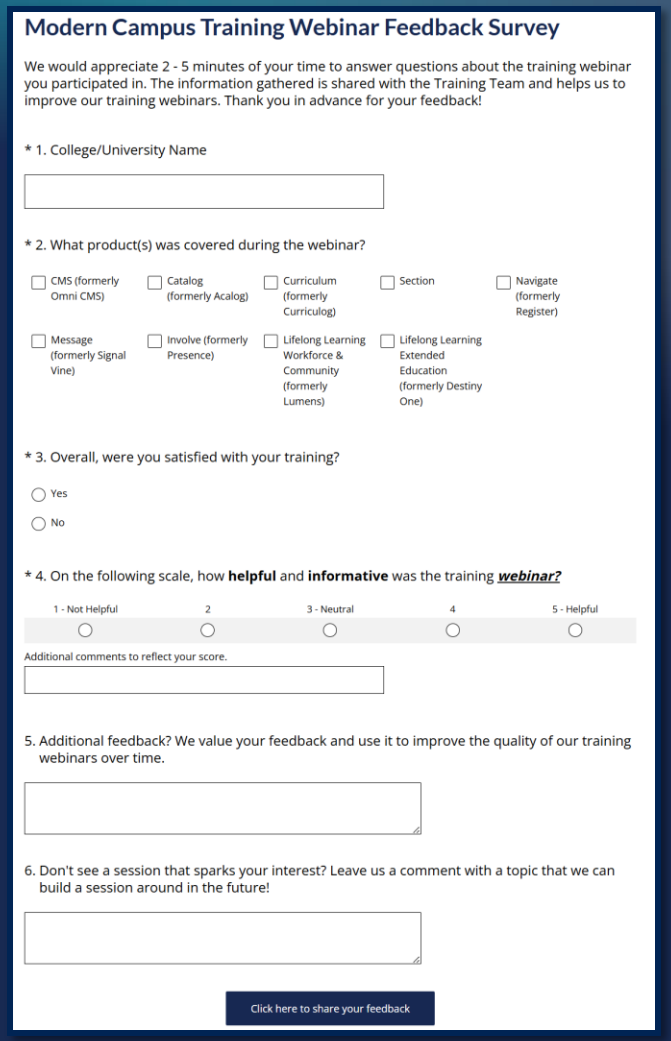
**September 30, 2025**

## Unlock the Power of the Modern Campus Maps: An Interactive Experience for Prospective Students

Registration is now open!

# Survey Time!

Just 2 minutes!



## Modern Campus Training Webinar Feedback Survey

We would appreciate 2 - 5 minutes of your time to answer questions about the training webinar you participated in. The information gathered is shared with the Training Team and helps us to improve our training webinars. Thank you in advance for your feedback!

* 1. College/University Name

* 2. What product(s) was covered during the webinar?

- ☐ CMS (formerly Omni CMS)
- ☐ Catalog (formerly Acalog)
- ☐ Curriculum (formerly Curriculog)
- ☐ Section
- ☐ Navigate (formerly Register)
- ☐ Message (formerly Signal Vine)
- ☐ Involve (formerly Presence)
- ☐ Lifelong Learning Workforce & Community (formerly Lumens)
- ☐ Lifelong Learning Extended Education (formerly Destiny One)

* 3. Overall, were you satisfied with your training?

- ◯ Yes
- ◯ No

* 4. On the following scale, how **helpful** and **informative** was the training ***webinar?***

| 1 - Not Helpful | 2 | 3 - Neutral | 4 | 5 - Helpful |
|---|---|---|---|---|
| ◯ | ◯ | ◯ | ◯ | ◯ |

Additional comments to reflect your score.

5. Additional feedback? We value your feedback and use it to improve the quality of our training webinars over time.

6. Don't see a session that sparks your interest? Leave us a comment with a topic that we can build a session around in the future!

Click here to share your feedback

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# Thank You

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